

## **Give Them an Experience**

Personal Reflection – October 14, 2021

### **1. Define *experience* for yourself.**

For me, it is a deeply felt moment; a moment I will remember and reflect on later. A moment in which I was deeply engaged. A moment I redo in my mind and imagination. A moment I continue to *feel*. An experience can be an inflection moment.

### **2. Use the Eight Design Steps to design an experience.**

### **3. Name the difference this made in the design process for you.**

I often hear folks say: “That course changed my life.” That is an indicator: it was an experience. A living, vibrant, operative memory they use every day.

--Jane Vella